

City of Pleasanton CAP 2.0: Community Workshop

Public Workshop Summary

Workshop Overview

Approximately 35 Pleasanton residents and business owners discussed the draft strategies and actions in a community workshop on March 25, 2021. The City also released a survey aiming to gather further community feedback. The survey received approximately 60 responses. The input from the March 25 workshop, survey, public comments, and engagement with City commissions and stakeholders will help refine a list of strategies and actions to move onto the next phase in the project (i.e., a detailed cost impact analysis).

Workshop Objectives

- ▶ Provide an overview of the CAP 2.0 process to date, including information on the City's greenhouse gas emissions and community engagement findings.
- ▶ Gather public input to refine the CAP 2.0 draft strategies and actions.
- ▶ Help ensure CAP 2.0 strategies and actions will work toward the CAP 2.0 Vision and Guiding Principles.

Participation Summary

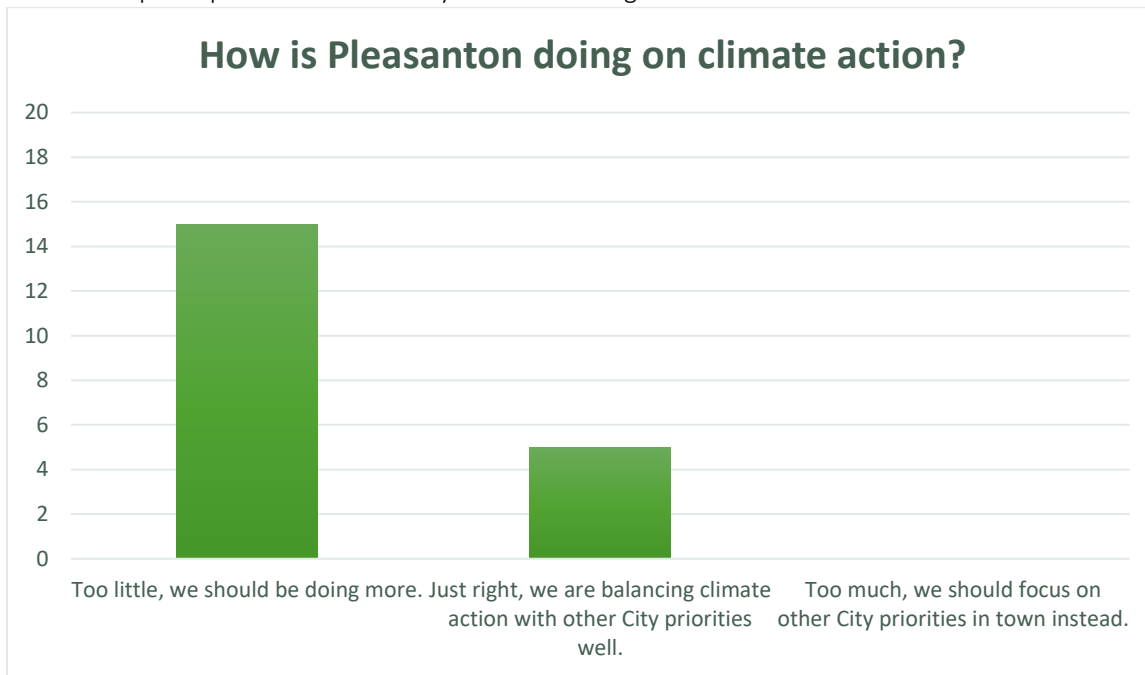
Approximately 35 community members participated in the workshop in the following activities:

- ▶ **45-minute CAP 2.0 Overview Presentation and Q&A** that covered the CAP process to date, provided an overview of the proposed strategies and actions, and asked participants several polling questions about the City's past and current climate action, participants' sustainability actions, and feedback on the CAP 2.0 process. Key findings from polling questions are provided below.
- ▶ **1 hour-long breakout group session** where participants were randomly divided into small discussion groups to provide feedback on the proposed strategies and actions in more detail. Workshop facilitators documented participant feedback through Miro Board digital whiteboards. Key findings from this feedback are documented below.

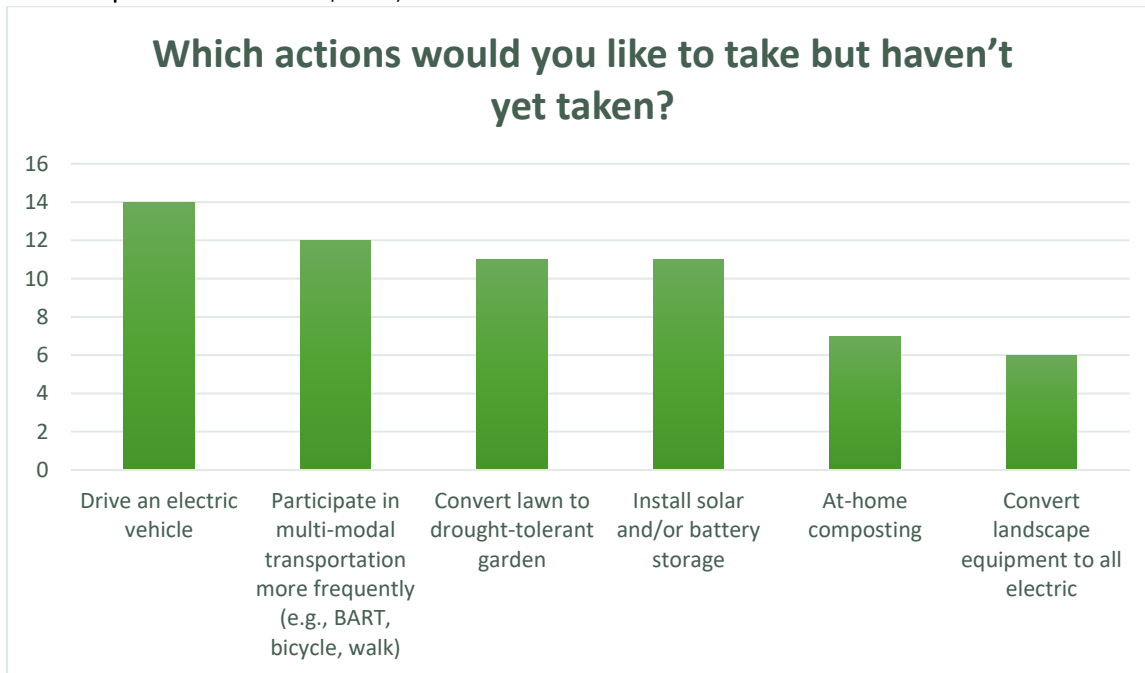
Outcome Summary

Participants answered three polling questions during the workshop. These questions focused on the City's past and current climate action, and their own sustainability actions. Participants indicated:

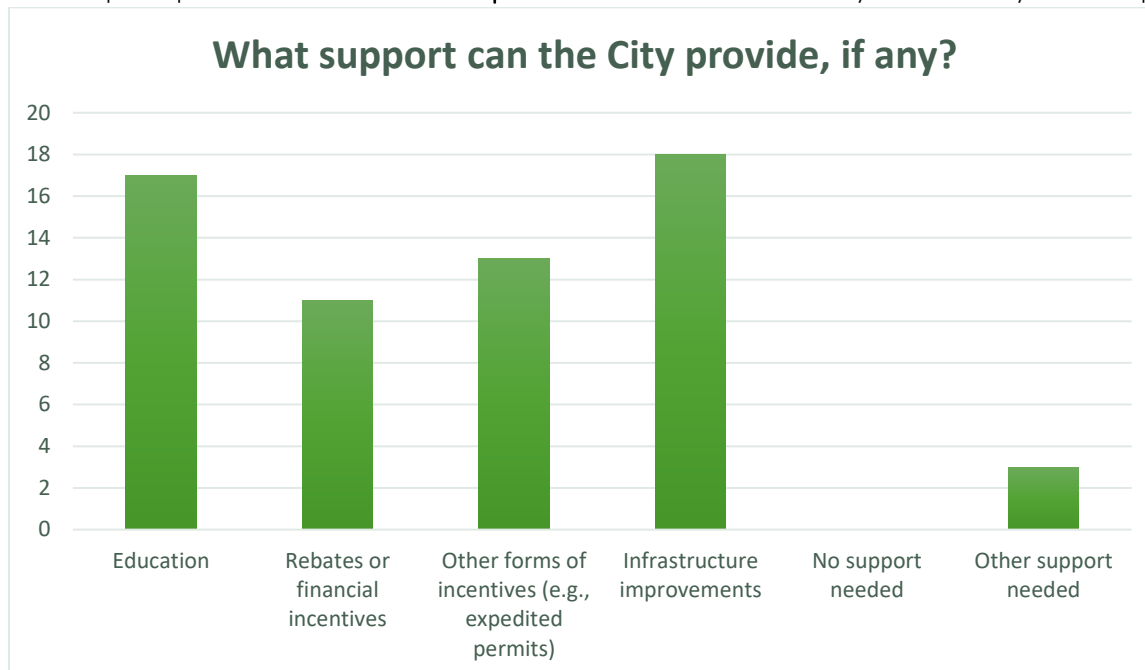
- ▶ 75% of participants believe the City should be doing more climate action work.



- ▶ Most participants are interested in **driving an electric vehicle**, and **walking, cycling, and using public transportation** more frequently.



- ▶ The participants view **infrastructure improvements and education** as key areas the City should support.



Participants discussed draft strategies and actions for at least two of the six sectors in CAP 2.0—Buildings & Energy, Materials & Consumption, Water Resources, Natural Systems, Transportation & Land Use, and Community Resilience and Wellbeing. Across sectors participants expressed consistent themes.

- ▶ Participants supported the **community engagement and outreach** programs included in the draft strategies, and recommended expanding these programs.
- ▶ Participants focused on the **cost and equity implications** of actions across sectors, expressing concern that some draft actions could exacerbate economic disparities, and recommendations for ways that the City could consider economic disparities in future iterations of the draft strategies and actions.

Detailed workshop feedback is outlined in the next section. We have described feedback as follows:

- ▶ The applicable **sector**
- ▶ The **theme** identified
- ▶ A **description** of workshop feedback related the theme, including (when applicable) strong support or opposition expressed and (when applicable) ideas expressed for the city to consider in developing CAP 2.0.
- ▶ The **number of ideas** related to the theme that were expressed during the workshop.

Workshop Findings, by Sector

Workshop findings are presented as follows:

- ▶ Buildings & Energy
- ▶ Materials & Consumption
- ▶ Natural Systems
- ▶ Water Resources
- ▶ Transportation & Land Use

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► Community Resilience & Wellbeing

Buildings & Energy

Theme	Description
Renewable Energy	<p>Workshop participants strongly supported Strategy 3: Expand renewables, particularly actions (such as Action 1173) related to expanding solar panels in parking lots and other open areas around the city.</p> <p>In addition to supporting existing actions, participants also recommended the City add several new programs to support the renewable energy infrastructure in Pleasanton:</p> <ul style="list-style-type: none"> • Create a new program to recycle solar panels and lithium batteries. • Offer more long-term energy storage options in the city. • Expand wind energy infrastructure.
Community Engagement & Outreach	<p>As part of all strategies, workshop participants expressed the need to add additional community outreach initiatives:</p> <ul style="list-style-type: none"> • Provide more opportunities for community members to engage and share their own experiences about energy efficiency and renewables. • Expand partnerships with local organizations (e.g., local realtor association) and develop new community outreach campaigns to promote energy programs to homeowners.
Cost & Equity Concerns	<p>Workshop participants expressed general concern over the affordability of energy efficiency and renewable energy programs, and the equity implications of regulations and mandates. Specific concerns included:</p> <ul style="list-style-type: none"> • Participants expressed concern over possible equity and cost implications for Action 1119: Maintain zero-emissions energy as default EBCE choice. • Participants recommended that in implementing Strategy 2: Improve energy consumption & efficiency, the City identify a plan for how low-income community members can participate in energy efficiency programs. • Generally, participants recommended that the City carefully consider equity implications of any regulations and mandates—such as the requirements under Action 1001 and Action 1164.

Materials & Consumption

Theme	Description	Number of Comments
Waste Diversion Incentives	<p>Workshop participants generally supported the waste diversion programs included under Strategy 1: Increase waste diversion, particularly food waste reduction efforts and the recycling and compost education and outreach (Actions 1043 and 1193, respectively).</p> <p>In addition to generally supporting existing actions, workshop participants recommended the City expand waste diversion incentive programs to further incentivize residents and businesses to reduce waste:</p> <ul style="list-style-type: none"> • Create a Tri-Valley sustainability competition. • Create a City Council award recognizing sustainability accomplishments of residents, business owners, etc. • Develop a county Green Building Certification. • Enhance waste diversion and decrease single use at special events. 	11

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Theme	Description	Number of Comments
	<ul style="list-style-type: none"> Partner with groups such as the StopWaste Group and Green Meeting Industry Council to support general community outreach. 	

Natural Systems

Theme	Description	Number of Comments
Sustainable Landscaping	<p>Workshop participants supported the sustainable landscaping actions related to both strategies. Participants particularly supported expanding native, drought tolerant plants and the City adopting more sustainable landscape management practices and enhancing municipal carbon sequestration. This corresponds to Actions 1145, 2012, and 1219.</p> <p>Participants also recommended the City enhance Action 1207: Sustainable land management education to include outreach to local HOA groups to promote lawn conversion landscape requirements.</p>	6
Community Engagement & Outreach	<p>Workshop participants recommended that the City expand outreach efforts to support both strategies aimed at restoring and protecting Pleasanton’s natural systems:</p> <ul style="list-style-type: none"> Organize volunteer efforts to support Action 1051: City-wide tree planting program. Expand outreach to include workshops and education campaigns for homeowners, the real estate community, and landscape managers on the benefits of sustainable home landscaping. Incorporate tools to track personal carbon footprint and offset to encourage decision making. Expand sequestration to include potential on residential properties which covers a lot of the land mass in Pleasanton. 	4

Water Resources

Theme	Description	Number of Comments
Purple Pipes and Recycled Water	<p>Workshop participants supported Strategy 1: Improve water supply and conservation, noting support for water fixture retrofits and recycled water education.</p> <p>Participants particularly supported purple pipe expansion and recycled water usage under Action 1094: Diversify water portfolio, and recommended adopting more programs focused specifically on this action:</p> <ul style="list-style-type: none"> Allow use of purple pipes for landscaping. Allow recycled water for residential use. 	6

Transportation & Land Use

Theme	Description	Number of Comments
Alternative Transportation	<p>Workshop participants supported Strategy 2: Advance active, shared, & public transportation, highlighting the need for incentivizing carpooling, making the</p>	18

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Theme	Description	Number of Comments
	<p>city more bike- and walk-friendly, and making public transportation more convenient.</p> <p>Participants recommended the City expand this strategy to include more programs to promote alternative transportation modes:</p> <ul style="list-style-type: none"> • More City programs to promote biking, including establishing community bike races and closing streets to cars on the weekends. • Improve the safety of Pleasanton's roads through programs like the Safe Streets Program. • Add additional bus routes and add more stops along routes. • Offer free bus transportation for Pleasanton residents. 	
Electric Vehicle (EV) Transition	<p>Workshop participants strongly supported Strategy 1: Advance vehicle decarbonization, noting particular support for the City adopting EVs, support for residents transitioning to EVs, and more public charging stations. These are Actions 1057, 1112, and 1056, respectively.</p> <p>Participants also recommended several additional actions to support this strategy:</p> <ul style="list-style-type: none"> • Incentivize electrification of delivery trucks. • Create a job training/transition program for mechanics who repair gas and diesel vehicles. 	10
Sustainable Land Use Policies	<p>Workshop participants strongly supported Strategy 3: Advance sustainable land use, noting the importance of reducing the driving distance between home and work, locating affordable housing near transit stop, and the general sustainability benefits of more dense development.</p>	8

Community Resilience & Wellbeing

Theme	Description	Number of Comments
Access for Vulnerable population	<p>Workshop participants stressed the importance of ensuring that all community members have access to the community resiliency infrastructure and support systems under Strategy 1: Improve community resilience, including actions to develop neighborhood resilience hubs and community cooling centers (Actions 1026 and 1035, respectively).</p> <p>Participants recommended the City modify these actions to improve outreach to vulnerable population.</p> <ul style="list-style-type: none"> • Translate promotion materials for cooling center and other programs into Spanish and other languages. 	3
Wildfires & Air Quality	<p>Workshop participants supported actions in Strategy 2: Reduce vulnerability to climate change that focus on wildfire prevention and preparation particularly in light of air quality concerns (Actions 1213 and 1212, respectively).</p> <p>To further address air quality concerns, participants recommend that the City adopt a new action focused on supporting local businesses impacted by wildfires:</p>	3

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Theme	Description	Number of Comments
	<ul style="list-style-type: none"> • Create new programs to support “outdoor” businesses (e.g. outdoor restaurants, fitness classes) during wildfire season. 	
Community Engagement and Outreach	Workshop participants supported the community education and outreach efforts in Strategy 1: Improve community resilience , in particular the focus on collaborating with regional partners, and increasing awareness of climate impacts among residents.	6